

# TRU Open Press Evaluation Plan

## 1 Strategic Priority and Objective

**Objective:**  
Be the publisher of first choice for TRU faculty, students, and staff

**Activities:**  
Provide safe and reliable supports through open publishing platforms

**Outputs:**  
A wide variety of projects in different stages of completion

**Quantitative Evaluation Approach** # and types of projects initiated and completed (data compiled by project manager)

*TRU baseline data exists*

**Performance Targets**  
Project initiation and completion, increased capacity across publishing modes

**Outcomes:**  
Quantified and categorized body projects

## 2 Strategic Priority and Objective

**Objective:**  
Practice holistic belonging

**Activities:**  
Support, localize and indigenize the work by the press

**Outputs:**  
Indigenous and community focused projects

**Quantitative Evaluation Approach** # and types of projects

**Performance Targets**  
Increased number of local and indigenous projects, active inclusion of community and indigenous partners

**Outcomes:**  
Indigenous and community focused projects

**Objective:**  
Increase access

**Activities:**  
Improve access to learning materials (reduced cost burden), UDL, tri-council and knowledge mobilization.

**Outputs:**  
Open textbooks, wide variety of OER (UDL), research publishing

**Quantitative Evaluation Approach** # and types of projects, documented proprietary textbook costs

*Baseline data exists at TRU and BC Campus*

**Performance Targets**  
Reduced student cost burden, increased multimodality, 100% of published content will be cost free to the end user

**Outcomes:**  
Quantified student burden reduction, UDL report

## 3 Strategic Priority and Objective

**Objective:**  
Support TRU's provincial, national and international leadership in open education

**Activities:**  
Provide safe and reliable supports through open publishing platforms

**Outputs:**  
Participant usage of TRU hosted knowledge mobilization options

**Qualitative and Quantitative Evaluation Approaches** Project participant survey about usage, sharing, and presentation, usage analytics

**Performance Targets**  
In-house hosting of materials used and created for projects

**Outcomes:**  
Report on TRU's provincial, national, and international OE impact

**Objective:**  
Practice innovative learning and teaching strategies

**Activities:**  
Work with students and faculty to facilitate OEP, Experiential learning, UR, and Community Engaged Research projects

**Outputs:**  
A variety of projects supported by the press through open publishing tools

**Quantitative Evaluation Approach** # and types of projects

*TRU baseline data exists*

**Performance Targets**  
Consolidated existing expertise and improved response ability to a changing technological landscape in education

**Outcomes:**  
Quantified learning and teaching projects